

CALL TO ARTIST/MURALISTS

Artist(s) opportunity in Downtown Escondido for “Local Color” Mural.
Design, Execution, and Installation of Outdoor Mural in Downtown Escondido

Applications Deadline: December 31, 2018

Award Date: February 9, 2019

Completion Date: May 4, 2019

Mission:

The Escondido Arts Partnership Municipal Gallery is excited to announce a collaboration with local artists to create an exterior mural on the east wall of the Escondido Municipal Gallery. The “Local Color” mural will be representative of Escondido’s rich history in agriculture, growing art scene and acres of open spaces. Proposals should be the artist’s *original design* communicating a compelling story about the region and its cultural identity.

This mural was made possible by a generous grant from the Escondido Charitable Foundation (an affiliate of the San Diego Charitable Foundation).

Site Location and Requirements:

The chosen artist or team of artists will be contractually obligated to install the “Local Color” mural onto the east-facing façade of the Escondido Municipal Gallery and must be on solid, removable panels. The site is located at 262 East Grand Ave, Escondido, CA 92025. The useable space is defined on the attached image on the application. Material preference is either marine grade plywood or Medium Density Overlay (MDO) plywood, often referred to as sign painter’s board. Resources: <http://www.justpaint.org/preparing-panels-for-a-life-outdoors>. The project budget will cover the following expenses: artist(s) stipend, artist expenses, artwork fabrication and installation.

Artist Eligibility:

Artists living in the San Diego area are eligible to submit proposals. Escondido based muralists are particularly encouraged to apply.

Selection Process:

A contract will be awarded based the appropriateness of artwork to the community of Escondido’s history and culture, and on overall professionalism, presentation of ideas, and an ability to deliver, as presented. Three artists’ designs will be chosen by EAP Committee, the three designs will be released for the community to vote on. The artist receiving the most votes will be given the contract for the “Local Color” mural project. *The winner will be announced on Second Saturday Art Walk on February 9, 2019.*

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Submission Procedures:

Artists must apply by sending completed application and jpeg images to email at mail@escondidoarts.org

OR mail a cd or thumbdrive to 262 East Grand Ave Escondido CA 92025.

Proposed Design :

Submit Up to three concept designs in PDF or JPG format labeled with your first and last name; Designs for the Local Color mural must fit within the parameters of the available wall space shown in the picture below.

Artists will need to include the following with their application:

An Estimated Project Budget to include ALL costs in correlation with the proposed designs, (artist(s) stipend, artist expenses, supplies, fabrication, installation etc.)

If artists are applying as a team, all team members should be listed on the application form, designating a specific team member to receive notifications.

Completed application must be received no later than **December 31 2018.**



Usable space is approximately 25' L x 30' H

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APPLICATION

Name of Principal artist: _____

Names of additional artists who will work on this mural:

Address _____

City _____ State _____ Zip _____

Tel _____ Email _____

Describe any experience you may have had creating art for public spaces:

Resumé / Portfolio: (Attach in PDF format, labeled with your first and last name)

Tentative Title of Work: _____

Brief narrative concisely conveying your artistic intent, style, etc.

Materials to be used: (specific paint brands, etc.) _____

Structure of finished work and installation details (framing, mounting etc.)

Proposed all-inclusive bid (all costs, including but not limited to, artist commission, materials, and execution/installation). \$ _____

DEADLINE: All materials must be submitted By mail or email and be received no later than midnight Monday December 31, 2018

To: Escondido Arts Partnership Attn: Local Color Mural
262 East Grand Avenue Escondido, CA. 92025
or email to mail@escondidoarts.org