

**ESCONDIDO CERTIFIED FARMERS' MARKET**  
262 East Grand Avenue Escondido, California 92025  
tel: (760) 480-4101  
escondidofarmersmarket@yahoo.com

**Welcome to the Escondido Certified Farmers' Market**

**The Escondido Arts Partnership (EAP) operates this event every Tuesday year-round.**

The approval for admission as a producer/seller in the ECFM is based on product mix, uniqueness, and quality, location of residence/farm, current certification, and space available.

**Vendor Definitions**

**A Producer/Farmer:** is defined as anyone with proof that they are selling what they grew or raised. Each Certified Producer must obtain a Certified Producer's Certificate endorsed by the San Diego County Agricultural Commissioner. 2nd Certificates are allowed per Dept. of Agriculture regulations.

A Producer/Farmer pays highest of \$15.00 minimum or eight percent of gross sales per week to ECFM plus an additional, state-mandated, CFM fee of \$2.00 per Certified Producers certificate per each market attended.

**“Other Purveyors”**

Other purveyors pay a fee of \$25.00 per market, plus an additional, state-mandated, CFM fee of \$2.00.

**Bakers/Pre-Packaged Goods:** Uniqueness and quality are important. The baker category includes edible items, which must be made in cottage permitted / or commercial kitchens approved by the County of San Diego Department of Environmental Health.

**Food Vendors:** Vendors who sell ready-to-eat, prepared-at-market food must meet all County of San Diego Department of Environmental Health requirements. Food items must not conflict with items already being sold; all items must be approved; quality of food and presentation are important.

**Crafters:** Crafters will be considered for available space in the Other Purveyors section of the Market upon receipt of: completed & signed application, photos of all products to be sold and copy of California Sellers Permit

**Commercial Items:** will be considered for available space in the Other Purveyors section of the Market upon receipt of: completed & signed application, photos of all products to be sold and copy of California Sellers Permit.

**Nonprofit Organizations:** may have a space in the Other Purveyors section of the Market.  
(fee for non-profits is sliding scale to \$15)

**Promotional Items/Organizations:** will be considered for available space in the Other Purveyors section of the Market (fee is \$35 per Market)

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**Market Day Schedule Every Tuesday Year-Round**

1:00 – 1:30 p.m. Street closes/sellers check in and set up.

2:30 – 6:00 p.m. Market opens and selling begins.

6:30 p.m Market closes. (Do not break down booth until after 6:30 p.m.) 7:00 p.m. Street re-opens.

Vendors may not set up in the street until street is completely closed to through traffic. Vehicles may not travel through Market area during open/selling hours.

**Booth Location:** All locations are assigned, Sellers may not change locations or expand selling area without approval.

**Posting permits:** vendors must conspicuously post all required permits, licenses, and certificates per State regulations, prior to commencing sales.

**Scales:** Scales used in the Market must have valid inspection seals from the County in charge of weights and measures, and the Device Registration placed next to the scale.

**Attendance:** vendors are asked to notify the ECFM if they will not be attending the next week's Market. Producers/sellers or their representative must notify the ECFM Manager before 12 noon on Market day if they are unable to participate on that given day.

**Permission to enter selling premises:** vendor grants permission to the ECFM Manager or other ECFM&OP staff to enter the seller's booth premises for the reasonable inspection of facilities, product(s) and records in order to determine whether the seller is in accordance with Market regulations and permit conditions.

**Product quality:** All products sold must be of reasonably high quality. Each seller is individually responsible for conformance to all local, state, and federal laws and regulations. For edible items, this includes conformance to Dept. of Environmental Health standards.

**New products/items:** vendors may not sell any item not listed on their application without prior approval of the Manager.

**Pricing:** All items must be clearly marked as to price, with prices readable by shoppers.

**Trash/Waste:** All sellers are required to keep their immediate area, including tree wells and sidewalks, clean and safe. Sellers must provide their own trash containers if samples are provided or any items for immediate consumption are sold.

*- Do not put waste (ashes, trimmings, grease, etc.) into the City trash containers, flowerbeds, tree wells, boxes, or gutters. Any vendor found using the aforementioned receptacles will be billed for cleanup.*

**Employees:** Only persons listed as employees or authorized sellers for a vendor may assist any Vendor.

**Booth equipment:** In an effort to present a pleasant setting to the public, the Market Manager may require/restrict the use of certain types of shades, awnings, or tables.

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**Rain:** If it is raining, call the Market Manager one hour prior to Market opening to find out if the Market will run. If it rains within the first hour and causes the market to close there will be no fee. If it rains within 2 hours and causes the market to close there will be a fee of ½ the minimum. If the market closes after 2 hours the full fee will be due. If it begins to rain, cover up items and check with the Market Manager about teardown.

**Safety Regulations:**

- Signs, racks, and other display aids must be secured in fittings, must not obstruct traffic flow.
- No vendors' pet animals are allowed in the market except for support dogs.
- Young children who are unable to help in selling can create a health or safety hazard and shall not be brought to the market without permission of the ECFM Manager.
- Fire Lane. Be aware that the Market must maintain a 20 foot fire lane clear of parked vehicles at all times.

Sellers using electricity must follow these rules and regulations:

- The ECFM is not responsible for providing power or lighting.
- If all outlets are in use by the ECFM vendor must use a multi-plug adapter.
- Vendors are limited to the use of one electrical receptacle (plug-in). Do not exceed maximum wattage.
- All extension cords used by vendors must be suitable for outdoor use.
- Vendors whose extension cords cross walkway must tape them down with duct tape.

1. Producers and their employees agree to amicably abide by any directions given by any ECFM staff pertaining to location, required postings, cleanliness, and behavior while selling at the Market.
2. All rules and regulations will be applied to participants in a fair and equitable manner. The ECFM Manager / or agents has the right to issue warnings and take appropriate action against participating sellers who violate these rules and other applicable regulations and laws.

The Escondido Farmers' Market contains a Certified Farmers' Market that has been operating since 1989 in accordance with regulations established in the California Administrative Code, Title 3, Group 4, Article 6.5, Direct Marketing. This Market is subject to all pertinent local, state, and federal regulations and laws.

I have read and understood the Rules and agree to comply with them.

\_\_\_\_\_ Date \_\_\_\_\_

Signature

Name (printed): \_\_\_\_\_